



NON-GOVERNMENTAL ORGANIZATION & INDUSTRY

REPRESENTATIVES GUIDE



2023 AMWHO INTERNATIONAL CONFERENCE
PLANETARY HEALTH AND THE HUMAN CONDITION

INTRODUCTION

NGO and Industry Director: Karina Samuel

NGO representatives serve as spokespersons of non-governmental organizations and industry representatives serve as spokespersons of private companies who play vital roles in the global health arena. Each NGO and industry representative will embody the interests of their organization and work to incorporate the NGO's or industry's ideals into committee resolutions. During committee sessions, NGO and industry representatives will have the opportunity to speak as non-voting delegates and offer their organizations' thoughts on working papers. NGO representatives will be allowed to give out seals of approval to various resolutions and will offer specific resources to resolutions as well, which will add weight to plenary decisions. These resources include volunteers, researchers, doctors, skill guidance, and monetary aid. Industry representatives will have a set amount of money which they can give to committees that create working papers that the industry representatives believe uphold their ideals. Working papers must receive seals of approval from $\frac{2}{3}$ of the NGOs represented and receive a certain amount of money from industry representatives to become draft resolutions and move on to plenary. Overall, NGO and industry representatives will be challenged to engage with delegates to ensure your organization's ideologies are represented in resolutions. Through this experience, first hand experience in the world of health policy, humanitarian aid, and the role of private industry in global health will be gained.

REPRESENTED ORGANIZATIONS

The NGOs and Industries that will be represented at the 2023 AMWHO International Conference on Planetary Health and the Human Condition include: Greenpeace, IPCC, World Wildlife Fund (WWF), Ceres, 350.org, ExxonMobil, Apple Nestle, Walmart, Google, and Tesla.



GREENPEACE



Google



ExxonMobil



Nestlé

DELIVERABLES

Each NGO and industry representative will be expected to submit a position paper on their company or NGO's work pertaining to Planetary Health and the Human Condition that will be due **April 13th 2023 by 11:59 pm**. During the first committee session of the conference, you will use this position paper to complete a brief powerpoint presentation on your organization's stance to deliver to delegates.

The purpose of this task is for representatives to become comfortable with the ideals of your NGO or company in order for you to best represent them during the conference. You will present your finished product to your fellow NGO and industry representatives, allowing all to have common ground on the work each of your organizations will be working towards during the conference. Presentations will also be available for delegates to access during the conference, so a general understanding of the NGOs and companies represented at the conference can be gained even if the company or NGO's specific representative is not in the room. The presentation should include the following information about your organization: the mission, a brief history, the areas they work in, and any relevant work they are doing to mitigate the effects of climate change and improve planetary health. Once you have completed the presentation, the preferable mode being through Google Slides, please email sharing access to karinas@unc.edu

HERE ARE SOME TIPS AS YOU WORK ON YOUR PRESENTATION DURING THE CONFERENCE:

Where should I go to find information?

The best source is the organization's official website. Using this source will allow you to gain information from the perspective of the organization, rather than the general public. Other academic sources can be used to gain depth on the work your organization has done as well.

How much information should I include on each slide?

Keep the slides simple and simple, too much text is never a good thing. Once you feel like you have completed communicating what you want to say, that's a good place to stop.

What information should I add and what should I keep out?

Only include information that is relevant to understanding your organization and how it can relate to the conference's theme of *Planetary Health and the Human Condition*

Click [here](#) for an example of what your presentation should look like.

OTHER RESOURCES

Below you will also find brief examples of work each NGO has done for Planetary Health.

Greenpeace has been actively campaigning for a shift towards renewable energy sources and reducing carbon emissions since its inception. They aim to create awareness about environmental issues and hold corporations and governments accountable for their actions that lead to the degradation of the environment. Greenpeace also engages in direct action campaigns to protect biodiversity and prevent deforestation (International, 2021).

The Intergovernmental Panel on Climate Change (IPCC) is a scientific organization that evaluates climate change research and provides recommendations to policymakers. The IPCC's primary goal is to prevent global temperatures from rising beyond 1.5 degrees Celsius above pre-industrial levels. They produce reports that are used by policymakers to make decisions about reducing carbon emissions and mitigating the effects of climate change (Intergovernmental Panel on Climate Change, 2021).

The World Wildlife Fund (WWF) focuses on the conservation of biodiversity and the protection of endangered species. They also work to reduce carbon emissions and promote sustainable practices in agriculture and forestry. WWF engages with governments, corporations, and communities to promote conservation and sustainable development practices (World Wildlife Fund, 2021).

Ceres is a nonprofit organization that focuses on sustainability and corporate responsibility. They work with companies to promote sustainable practices and reduce carbon emissions. Ceres engages with investors to encourage them to prioritize sustainability in their investments (Ceres, 2021).

350.org is a grassroots organization that advocates for a shift towards renewable energy sources and the reduction of carbon emissions. They organize campaigns and events to raise awareness about climate change and to pressure governments and corporations to take action to address the climate crisis (350.org, 2021).

ExxonMobil has been actively involved in researching and developing cleaner energy solutions to reduce their impact on the environment. In 2020, they announced plans to invest \$3 billion in lower-emissions technology research over the next five years. They have also invested in research on carbon capture and storage (CCS) technology and have formed partnerships with other companies and organizations to advance CCS solutions (ExxonMobil, 2020).

OTHER RESOURCES

Apple has made significant progress in reducing their carbon footprint and promoting renewable energy sources. In 2020, they announced that all of their iPhone assembly sites are now certified as zero waste to landfill, and they have committed to become carbon neutral by 2030. They have also invested in renewable energy projects, including a new solar farm in Arizona, and are working to make their supply chain more sustainable (Apple, 2020).

Nestle has made sustainability a key focus of their business, committing to achieve net-zero greenhouse gas emissions by 2050. They have set targets to reduce water consumption and waste, and are working to source more sustainable ingredients. Nestle is also committed to promoting a healthy diet and lifestyle, with a focus on reducing the amount of sugar, salt, and unhealthy fats in their products (Nestle, 2021).

Walmart has implemented various sustainability initiatives, including reducing greenhouse gas emissions in their operations and supply chain, sourcing sustainable products, and reducing waste. They have set a goal to become a regenerative company, meaning they aim to give back more to the environment and society than they take. Walmart has also committed to increasing access to healthier food options and reducing food waste (Walmart, 2021).

Google has made significant investments in renewable energy, with a goal to operate on 100% renewable energy by 2030. They have also implemented various initiatives to reduce their carbon footprint, including improving the energy efficiency of their data centers and offices. Google has also developed sustainability tools and resources, such as the Environmental Insights Explorer, to help other organizations reduce their impact on the environment (Google, 2020).

Tesla has been a pioneer in promoting electric vehicles and renewable energy. They have developed various electric vehicle models and have installed charging stations across the globe. Tesla has also made significant investments in renewable energy, including solar panels and energy storage solutions. In addition, they have developed and implemented innovative sustainability initiatives, such as a new solar roof technology (Tesla, 2021).

We hope this information provides you with greater understanding of your role as NGO representative in the AMWHO 2023 International Conference. If you have any questions, do not hesitate to contact us at karinas@unc.edu.

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